

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## SPIRITUAL LIVING CONVENTION 2026

**TOGETHER IN JOY: HONORING, CONNECTING, GROWING**  
**APRIL 7-10, 2026 | PEPPERMILL RESORT | RENO, NV**

The CSL Spiritual Living Convention brings together 450+ in person and virtual attendees from across the movement for four days of inspiration, connection and growth. This biennial event features five General Sessions, business meetings, breakout workshops and experiential programming celebrating our community.

**Audience Reach:** 450 in-person and virtual attendees • 14,000+ email subscribers  
• Active social media presence across Facebook, Instagram, TikTok, Pinterest and LinkedIn

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## PREMIER SPONSORSHIP OPPORTUNITIES

**\$5,000**

### DIGITAL PRESENCE SPONSOR

#### *Limited availability*

Our top tier sponsorship opportunity offers maximum exposure to attendees and all resort guests. Maximize your visibility throughout the four-day event and beyond with digital presence, event bag insertion, a Science of Mind magazine ad and exhibitor table. Share your company, community or product with the widest audience possible.

#### **Benefits Include:**

- Rotating digital advertisements on venue screens throughout convention
  - Panoramic screen: 3840 x 960 pixels
  - Column screen: 540 x 2160 pixels
  - Vertical screen: 1080 x 384 pixels
- "Brought to you by..." messaging in high-traffic areas
- Logo on convention website and sponsor signage
- Featured sponsor spotlight in email campaign
- Recognition at Opening and Closing General Sessions
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- Half-page advertisement in Science of Mind Magazine (one issue, print and digital, \$1,940+ value)
- One complimentary exhibitor table (\$600 value)

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## SPIRITUAL LIVING CONVENTION 2026

### PREMIER SPONSORSHIP OPPORTUNITIES CONTINUED

**\$3,500**

#### GENERAL SESSION PRESENTING SPONSOR

*Five sessions available (April 7, 8, 9, 10)*

Be the presenting sponsor of one of our five powerful General Sessions, the heart of the convention experience. Each session includes powerful speakers, live music and spiritual practices that will stay with attendees beyond convention. Your brand, community or product can stay with them as well when you sponsor a General Session, which also includes an exhibitor table.

**Benefits Include:**

- Presenting sponsor recognition with your logo on all session slides (displayed throughout 90-minute session)
- Rotating digital advertisements on venue screens throughout convention
  - Panoramic screen: 3840 x 960 pixels
  - Column screen: 540 x 2160 pixels
  - Vertical screen: 1080 x 384 pixels
- Verbal acknowledgment and thank you from stage at beginning and end of session
- Logo on convention website and sponsor signage
- Recognition in all pre-event email communications (reaching 14,000+ subscribers)
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- One complimentary exhibitor table (\$600 value)

**Session Themes:**

- Opening Night (Day 1 Evening): Together in Joy (includes In Memoriam)
- Day 2 Morning: Honoring
- Day 2 Evening: Honoring (includes Honorary Doctorates AND Award Ceremony)
- Day 3 Morning: Connecting
- Day 4 Morning: Growing (Closing Session)

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## SPiritual Living CONVENTION 2026

**\$3,500**

### COME AS GOD PARTY SPONSOR

**SPONSOR – Karen Fry**

*This spot has been filled by a generous sponsor.*

**Benefits Include:**

- Exclusive sponsor recognition at event
- Rotating digital advertisements on venue screens throughout convention
- Verbal acknowledgment and thank you during event
- Logo on convention website and sponsor signage
- Logo on sponsor recognition signage inside event room
- Recognition in all pre-event email communications (reaching 14,000+ subscribers)
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- One complimentary exhibitor table (\$600 value)

**\$2,500**

### OPENING WELCOME RECEPTION SPONSOR

*April 7*

Welcome attendees to Reno and set the tone for four days of connection and joy. As the exclusive sponsor for the opening welcome reception, you will have an opportunity to address all attendees (2-3 minutes) and kick off our week Together in Joy.

**Benefits Include:**

- Exclusive sponsor recognition as reception host
- Signage at reception venue
- Verbal acknowledgment during welcome remarks
- Logo on convention website and sponsor signage
- Recognition in email communications
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- Opportunity for brief welcome remarks (2-3 minutes)

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## SPIRITUAL LIVING CONVENTION 2026

**\$3,000**

### LUNCH & LEARN SESSION SPONSOR

*April 9 – Sponsor pending*

Support our midday educational programming that brings attendees together for learning and connection. This sponsorship has the opportunity to present your own educational content if desired.

**Benefits Include:**

- Presenting sponsor recognition for session
- Present on your information or community
- Logo on session materials and signage
- Verbal acknowledgment at session opening
- Logo on convention website and sponsor signage
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- Recognition in email communications

**\$2,000**

### BREAKOUT SESSION TRACK SPONSOR

*Three tracks available*

Support one complete breakout session time block featuring 4-5 concurrent workshops. Sponsoring a breakout session will give multiple opportunities for your brand, community or product to be shared, including recognition by presenters, welcome bag insert and an exhibitor table.

**Benefits Include:**

- Track presenting sponsor recognition
- Signage at breakout session area entrance
- Recognition in breakout session program
- Logo on convention website and sponsor signage
- Recognition in email communications
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- One complimentary exhibitor table (\$600 value)

**Available Tracks:**

- Breakout Session I (Day 3, 10:45 a.m.-12:15 p.m.)
- Breakout Session II (Day 3, 2:15-3:45 p.m.)
- Breakout Session III (Day 4, 8:15-9:45 a.m.)

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## SPIRITUAL LIVING CONVENTION 2026

**\$2,000**

### ATTENDEE WELCOME BAG SPONSOR

*One spot available*

Sponsoring the event bags means your logo is on every attendee's arm, creating lasting brand impression throughout the event and every time an attendee uses their bag once home. This exclusive sponsorship also includes a bag insert and an exhibitor table. This is a great value guaranteed to be seen by every in-person attendee multiple times a day!

**Benefits Include:**

- Your logo prominently displayed on 450+ welcome bags
- Logo on convention website and sponsor signage
- Recognition in email communications
- Verbal acknowledgment at Opening General Session
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- One complimentary exhibitor table (\$600 value)

**\$2,000**

### COFFEE SERVICE SPONSOR

*Two available*

Keep attendees energized and connected throughout the day with continuous coffee service. You will be the hero of the caffeinated!

**Benefits Include:**

- Recognition at all coffee stations throughout the convention
- "Coffee service provided by..." signage
- Logo on convention website and sponsor signage
- Verbal acknowledgment at General Sessions
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- Recognition in email communications

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## SPIRITUAL LIVING CONVENTION 2026

**\$1,500**

### YOGA & MEDITATION SESSIONS SPONSOR

April 9 & 10

Sponsor our morning movement and meditation sessions that ground attendees in spiritual practice. Attendees will start their day with your logo and thank your brand, company or community.

**Benefits Include:**

- Recognition as sponsor of all yoga/meditation sessions throughout convention
- Signage at session locations
- Logo on convention website and sponsor signage
- Verbal acknowledgment at sessions
- Recognition in email communications
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- 30% Discount on exhibitor table (\$180 value)

**\$1,500**

### PRAYER ROOM SPONSOR

Support our sacred space for prayer, meditation, and quiet reflection throughout the convention. Your logo will appear on the prayer room signage, reminding visitors who is supporting this special space.

**Benefits Include:**

- Recognition as Prayer Room sponsor with signage at entrance
- Logo on convention website and sponsor signage
- Verbal acknowledgment and thank you at Opening and Closing General Sessions
- Recognition in email communications
- Opportunity to include promotional material in attendee welcome bags (subject to approval)
- 30% Discount on exhibitor table (\$180 value)

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## SPIRITUAL LIVING CONVENTION 2026

**\$350**

### ADVERTISING SUPPORTER (WELCOME BAG INSERT) SPONSOR

Include your promotional material in every attendee's welcome bag. Why limit yourself to a flyer? Pens, whistles, pins, or other marketing objects can be included as long as they are 5"x8" or less. Make your welcome bag item memorable!

**Benefits Include:**

- Logo on convention website homepage and signage
- Thank you at Opening and Closing General Sessions

**Requirements:**

- Digital copy submitted for approval by February 1, 2026
- Materials must align with CSL values and convention theme
- Maximum size: 5" x 8"
- Sponsor responsible for printing and delivery to Reno by April 5, 2026
- Heavier cardstock recommended for durability

### EXHIBITOR OPPORTUNITIES

**\$600-\$1,000**

### EXHIBITOR TABLE

*Single table for \$600*

*Premium locations available at \$800 (First at entrance)*

*Double space for \$1,000*

Connect directly with attendees throughout the convention.

**Package Includes:**

- 8-foot table with two chairs
- Listing in convention materials
- Participation in Exhibitor Passport Program (driving traffic to your table)

**Add-Ons:**

- Premium high-traffic location: +\$200 (At entrance, includes electrical)
- Electrical outlet: +\$75
- Monitor addition: Three options
  - 43" Monitor (w/ 36" or 72" Stand) \$300.00
  - 55" Monitor (w/ 36" or 72" Stand) \$400.00
  - 85" Monitor (w/ 72" Stand) \$800.00

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## SPIRITUAL LIVING CONVENTION 2026

**\$600-\$1,000**

### EXHIBITOR TABLE CONTINUED

*Single table for \$600*

*Premium locations available at \$800 (First at entrance)*

*Double space for \$1,000*

#### **Requirements:**

- Setup on Day 1, exhibit Days 1-4
- Hours Tables should be staffed (may staff more if desired):
  - Day 1: April 7 – 5:30 to 6:30 p.m.
  - Day 2: April 8 – 12 to 1 p.m. and 3:15 to 6:15 p.m.
  - Day 3: April 9 – 10:30 a.m. to 4 p.m.
  - Day 4: April 10 – 9 to 10:30 a.m.
- Provide a raffle prize offering

#### **Exhibitor Restrictions:**

- Nothing shall be posted, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture.
- Distribution of promotional gummed stickers or labels is strictly prohibited.
- There are no partitions or curtains/fabric walls dividing tables/booths, all displays must be freestanding like items such as pop-up banners.

#### **Exhibitor Passport Program:**

Attendees collect stamps/initials from exhibitors for entry into drawing for prizes drawn during the last session, driving traffic to your booth.

### WHY SPONSOR?

**Reach a Highly Engaged Audience:** Connect with approximately 450 spiritual leaders, practitioners and community members who are committed to personal growth and positive impact.

**Align with Purpose:** Associate your brand with a 100-year legacy of spiritual empowerment and social transformation.

**Authentic Connection:** Unlike passive advertising, convention sponsorship creates genuine engagement through multiple touchpoints over four days.

**Extended Digital Reach:** Your investment extends beyond the event through our 14,000-person email list and active social media presence.

**Tax Benefits:** CSL is a 501(c)(3) organization. Sponsorships may be tax-deductible (consult your tax advisor).

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## SPIRITUAL LIVING CONVENTION 2026

### TERMS AND CONDITIONS

#### **Deadlines:**

- Sponsorship commitment deadline: February 15, 2026
- Payment due: March 15, 2026
- Materials submission: March 1, 2026
- Physical materials delivery: April 5, 2026 by 5 p.m. PT to Peppermill Resort

#### **Approval Process:**

All sponsors, exhibitors and materials are subject to review and approval by the CSL Events Team to ensure alignment with convention values and theme.

#### **Payment:**

- Payment must be received by March 15, 2026
- Make checks payable to: Centers for Spiritual Living with Memo Reno 2026 Sponsorship
- Credit card payment available upon request

#### **Cancellation:**

Sponsorships are non-refundable after agreement execution.

### NEXT STEPS

#### **We'd love to partner with you for Spiritual Living Convention 2026!**

To secure your sponsorship or discuss custom opportunities, contact:

Stephanie Finne

Email: [sfinne@csl.org](mailto:sfinne@csl.org)

Phone: 720-279-1616 ext. 7202

Visit: <https://csl.org/slc-reno-2026/>

Or use the QR code:



Thank you for considering this opportunity to support our community and elevate your brand visibility!